

Programme

Current Issues and Trends in the Financing of Media Companies

The Berners Hotel
Berners Street
London W1A 3BE, United Kingdom

28 April, Thursday

19:00 Dinner, Berners Hotel

After Dinner Address: Outlook for Entertainment and Media Industries
Robert Boyle, PricewaterhouseCoopers

29 April, Friday

09:00 *Venture capital for Expansion and Growth*
Eero Iloniemi, Creative Industries Management Funds

10:00 *Experiences in Financing Start-up Media Firms*
Marc Goldberg, Occam Capital

11:00 *Leveraged Transactions in Media Firms*
Monika Morali-Efinowicz, Apax Partners

12:00 Lunch

13:00 *Financing Motion Pictures*
Andreas Konle, IM Internationalmedia AG

14:00 *Corporate Venturing and Spin-Offs*
Petteri Terho, Nokia

16:00 Close & Departures

SPEAKERS

Robert W. Boyle

Robert Boyle is the European Leader and a Partner in PricewaterhouseCoopers' Entertainment and Media Practice based in London. He specialised in services to the world's Entertainment & Media sector including film and television, advertising, publishing and satellite companies. In addition to the audits of multi-national and smaller companies, he has wide experience in mergers and acquisitions, flotation, financial restructuring and franchise and regulatory issues in both the US and UK. Throughout his career he has advised such companies as BT, Bertelsmann, Carlton Communications, Dow Jones, EMI and The Economist and he is responsible for PWC's relations with the BBC. He received a law degree from Oxford University.

Monika Morali-Efinowicz

Monika Efinowicz joined Apax Partners in March 2001 and specializes on leveraged transactions with focus on the pan-European media sector. Prior to that, she worked for three years with Berenberg Consult, a subsidiary of Berenberg Bank in Hamburg, Germany, advising on a number of merger and acquisition transactions in the German Mittelstand. She holds a master's degree in international economics and international politics from Poznan University of Economics (Poland) and an MBA from INSEAD in Fontainebleau (France).

Marc Goldberg

Marc Goldberg is managing partner at Paris-based Occam Capital and was previously general Partner and chief technology officer at Reuters Venture Capital. He was previously a manager at technology and software firms. He holds bachelor and master's degree in computer science from University of Paris IV.

Eero Iloniemi

Eero Iloniemi is a senior partner and investment director of Creative Industries Management, a fund management firm that provide private equity to content creation firms. Before establishing CIM he had more than 12 years of experience in the content creation industries. He was a founding partner and publisher in PubliCo Ltd, a company specializing in printed and net media and worked as an advertising executive, journalist for leading Finnish media companies. He holds an EMBA with a media management specialty from Turku School of Economics and Business Administration.

Andreas Konle

Andreas Konle is chief financial officer and a member of the management board of IM Internationalmedia AG, where he is responsible for finance, investor relations, corporate communication, and personnel. He studied business administration and is a CPA. He was previously employed by KPMG Deutsche Treuhand-Gesellschaft.

Petteri Terho

Petteri Terho is director of strategy and business development for new growth markets at Nokia Networks. He was previously managing partner of Nokia Early Stage Technology Fund. He was previously CEO of Speed Ventures and executive officer of Auratum Group and has worked for Accenture. He has a master's of law from Turku University.